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F. J. CONRAD

ARTHUR A. WAGNER

FALL 1925 CATALOGUE SPRING 1926

HAVE A HOBBY--PLANT SOME LILIES

CONRAD--WAGNER BULB CO.



DEALERS IN

BULBS

AND ALL
KINDS OF

NURSERY
STOCK



OFFICE AND SALESROOM
CORNER OF
HILL, JOY and PALM
Watsonville, Calif.

PHONE 836-J P. O. BOX 417

Terms

CASH.

6 bulbs at the dozen rate.

50 at the hundred rate.

We prepay delivery charges.

Remittances

Customer's personal checks preferred and will be customer's receipt. Any other form accepted.

Guarantee

Knowing that our success depends upon the satisfaction given our customers; we guarantee all shipments to reach customers in satisfactory condition and be true to name.

Disclaimer

Most of the failures with seeds and bulbs are due to causes entirely beyond our control, such as unfavorable weather, too deep or too shallow planting, slugs, etc.; therefore CONRAD-WAGNER BULB CO. give no warranty, expressed or implied, as to description, purity, productiveness, or any other matter of any seeds, plants, bulbs, etc., they send out, and will in no way be responsible for the crop; if the purchaser does not accept the goods on these terms they are to be returned at once.

Shipping Seasons

The shipping seasons are of course dependent upon the range of the planting seasons. It is advisable to order EARLY and we will deliver as the stock is ready to plant.

Prices Subject to Change Without Notice

Wholesale Prices Sent On Request

GLADIOLI

CULTURE OF GLADIOLI

Summer Flowering Type
Plant December to May—Blos-
som time May to September.

(Delivery time November to
March)

Since the publication of our last catalogue, we have added many new patrons and friends, indicating that we will have a larger field this season into which to introduce "THE FLOWERS OF GLADNESS" and the bulbs which "MAKE THE NEW YEAR GLAD."

GLADIOLI

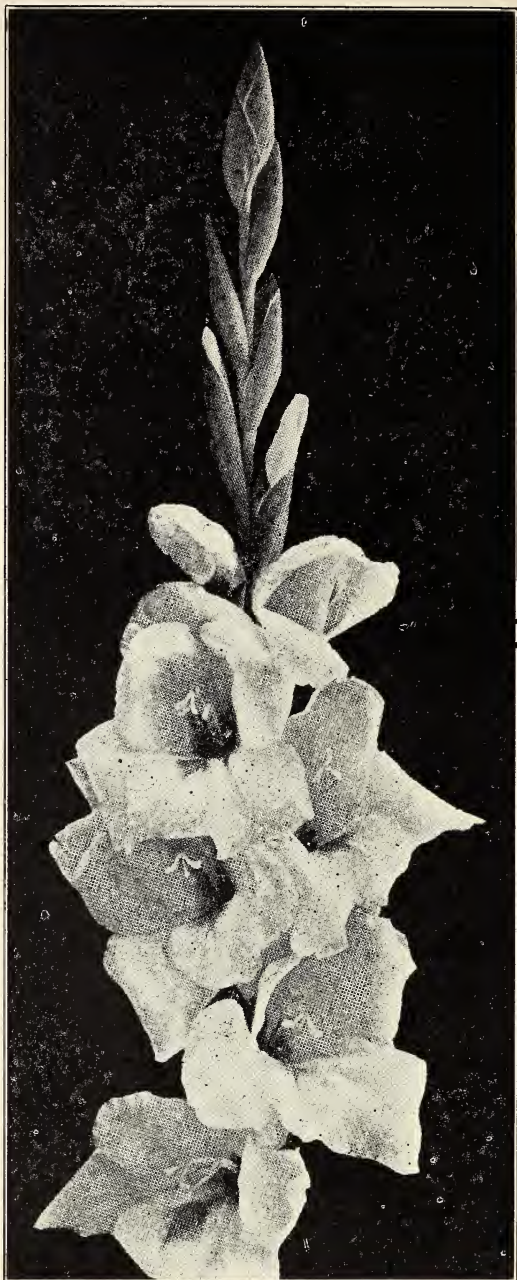
There is no other flower which will give such great beauty and returns for the small amount of the investment. No flower will grow with so little care and the gladioli is beyond comparison with other flowers as a garden flower, and makes a wonderful decoration for the home when cut. Mass planting and sequence of three weeks between planting brings a continual blooming season in your garden.

WHERE TO PLANT

You do not have to restrict your plantings in rows or beds. Try planting them among the roses and shrubbery. Mix them in with the zinnias, marigolds and asters, and Halley planted with light blue delpiniums is a wonderful combination.

WHEN AND HOW TO PLANT

The culture is the easiest of any bulb. Plant in California from December to May (or after frost is past in colder climates) placing the bulbs six inches apart and about three to four inches in depth, in good mellow soil. Avoid excessive fertilizer at planting time, but a little bone flour will aid in growth. Frequent waterings are necessary to keep growth



advancing steadily, and do not be afraid to cultivate after watering. The three Rs of good glads are GOOD SOIL, FREQUENT CULTIVATION and PLENTY OF WATER. After flower is through blooming, dispense with watering, cut the spike off near the ground (leaving four leaves) and when thoroughly ripe, lift bulb and store until planting time, in shallow box.

GLADIOLI

	Each	Doz.	100
AMERICA—One of the finest light pinks, orchid like in flower	\$.10	\$.50	\$ 3.50
ALICE TIPLADY — (K-1915 (P) (Primulinum species x yellow Kunderii). A large Primulinum or orange saffron color30	3.00	20.00
BARON HULOT—(Lemoine 1896) Dark violet bordering on blue, small flower but distinct shade, purple20	2.00	12.00
BYRON L. SMITH—(K-1917) One of the best. Refined lavender pink on white ground. Color equal to a choice cattelya orchid35	3.50	25.00
CHICAGO WHITE—(Kundred 1913) White with lavender markings10	.75	5.00
CRACKER JACK—(Cowee 1903) Dark red, an old favorite10	.50	3.50
CRIMSON GLOW—(Betscher 1916) Brilliant crimson, new30	3.00	20.00
DAWN—Fine pink, large flowers on long spike35	3.50	25.00
EMPRESS OF INDIA—(Velthuys 1918) Deep velvety maroon (plum violet)15	1.50	10.00
FLAME RED—A bright red, large flower with white markings10	1.00	6.00
FLORA—(Velthuys 1917) Golden yellow, large flowers25	2.50	15.00
GRETCHEN ZANG—(Austin 1915) Large sparkling blooms of beautiful shade of soft pink blending into scarlet on lower petals10	1.00	6.00
GOLDEN MEASURE—(Kelway 1912) A real yellow clear pure yellow with golden sheen.....	1.00	10.00	
GOLD DROP—(K-1915) (P) An extra large, pure deep yellow with red line on petals. (Ruffled)....	.50		
HERADA—(Austin 1915) Clear purple mauve....	.10	1.00	6.00
HALLEY—(Velthuys) Very large flowers of lovely salmon pink, lower petals blotched yellow with carmine markings10	.75	5.00
IDA VAN—(K-1915) Deep salmon red or flaming cerise15	1.50	10.00
LILY WHITE—(K-1915) Fine pure snowwhite gladioli, early10	1.00	6.00
LE MARECHAL FOCH—(Van Deursen 1919) A beautiful shade of pink, flowers twice the size of America. Earlier15	1.50	10.00

LOUISE—(Wright) The showiest of all gladioli, clear, pure lavender, a blotch of velvety red towards the center, resembles, the orchid color....	.50	5.00	30.00
MARY FENNELL—(G-1915) Deep lilac, shaded paler soft primrose yellow throat, good orchid color20	2.00	12.00
MRS. FRANCES KING—(Coblentz 1909) Flame pink with carmine spots on lower petals. A fine bright red10	.50	3.50
MRS. FRANK PENDLETON—(K-1915) Bright rose pink on a white ground giant blotch of richest carmine red on lower petals10	1.00	6.00
MRS. WATT—A rich, deep cherry red, very beautiful and distinct. A favorite10	1.00	6.00
MRS. DR. NORTON—(K-1915) Creamy tinted flower, light pink petals, with a beautiful yellow center20	2.00	12.00
NIAGARA—(Banning) Delicate cream blending to canary yellow throat splashed crimson.....	.10	.75	5.00
NORA—(Velthuys 1916) Dainty and charming. A light violet blue passing to a deeper blue on lower petals20	2.00	12.00
PROF. A. C. BEAL—(Kirchoff) Deep maroon....	.50	5.00	30.00
PANAMA—(Banning) A fine deep lavender pink, a true rose color. Fine for bedding15	1.00	6.00
PRIDE OF HILLEGOM—A clear red, white markings in throat20	2.00	12.00
PEACE—(Groff 18199) Large white lilac markings10	1.00	6.00
PINK PERFECTION—(Hopman 1913) True La France pink. Extra large flowers on fine spike. Very good25	2.50	15.00
PRINCE OF WALES—(Van Zanter 1910) One of the best sellers. A light shade of apricot. Very fine15	1.50	10.00
PURITY—(Pommert) A pure white with flowers same size and form as America, but with more substance15	1.50	10.00
ROUGE TORCH—(Tracy 1914) Petals are a delicate cream tinted with pink, lower petals have torch-like tongue10	.75	5.00
ROSE ASH—(Diener 332) Ashes of roses, a color very attractive. Very large heavy spike50	5.00	
SCHWABEN—Pfitzer 1913) Large heavy amber, yellow with small red blotch, deep in throat Healthy grower. Fine contrast to War.....	.10	1.00	6.00

WILBRINK—(Hopman 1916) Flesh pink, creamy blotch in lower petals, very good forcer.....	.15	1.50	10.00
YELLOW HAMMER—(Grullemans 1916) Pure yellow, with red mark in throat15	1.50	10.00

GLADIOLI IN MIXTURES

We build our mixtures to order, as this is the only way a mixture can be kept to standard and to the wants of the people.

MIXED GLADIOLI—All colors50	3.00
PRIMULINUM HYBRIDS—Pastel Shades50	3.00

BUTTERFLY GLADS—Primulinum types, containing 25 gladioli of pastel colorings, ranging from creamy yellow to burnt orange, packed in neat carton **\$1.00**

MINIATURE GLADIOLI

Plant October-November
Blossom Time May-June

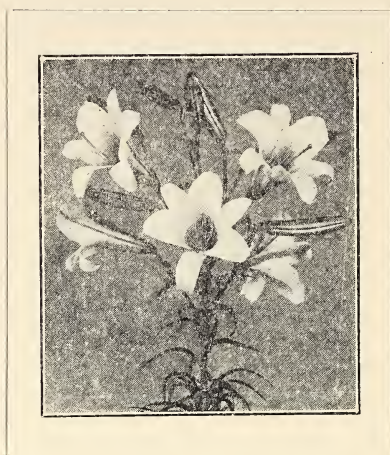
These dwarf or baby gladioli should be planted by December 1st, and bloom in May. The flowers are borne on long slender stems, and are in great demand as cut flowers.

	Each	Doz.	100
APOLLO—Salmon with darker throat	\$.10	\$.35	\$5.00
ACKERMANI—Salmon pink, carmine throat10	.75	5.00
BLUSHING BRIDE—Ivory with crimson throat10	.75	5.00
BRILLIANT—The brilliant scarlet10	.75	5.00
CRIMSON QUEEN—Deep crimson10	.75	5.00
DELICTISSIMA SUPERBISSIMA—White with red blotch10	.75	5.00
FLORUS —10	.75	5.00
MINA —10	.75	5.00
MATHILDA—White flushel lilac10	.75	6.00
RUBRUM—(Red Bride) Dark red inside with green back10	.35	2.50
THE BRIDE—Pure White10	.35	2.50
WILLIAM III—10	.75	5.00

SIZES OF GLADIOLIS

No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
1½ in.	1¼-1½	1-1¼	¾-1	½-¾	⅜-½	
Up	Inch	Inch	Inch	Inch	Inch	

The Regal Lily for all America



Cream white with Canary yellow throat and a silvery pink sheen on the outside of the petals. Fragrance of the Jasmine and anthers noticeably golden yellow. *Lilium Regal* is one of the most Beautiful and Dependable of all Lilies. Even in the north as well as the south.

ORDER SOME
BEFORE THE STOCK IS ALL GONE

FLOWERING BULBS
EACH 75 c

SPANISH AND HOLLAND IRIS



(Plant During September)
(FLOWER TIME—APRIL
MAY)

One of the most satisfactory varieties of Iris to grow, being particularly hardy. The flowers are of great beauty, having many different blendings of color, and if cut, when in the bud will last a long time in water. For best effect they should be planted in clumps or masses of from 25 to 100 or more bulbs, set 6 inches apart and 2 to 3 inches deep. They grow 18 to 24 inches high and bloom from the end of March on through June.

(These should be planted during September. Orders should be booked early, and we will not supply after November 30th. All orders booked subject to crop production.)

SPANISH IRIS

	Each	Doz.	100
RECONNAISSANCE—Bronzy bronze10	.75	5.00
THUNDERBOLT—(Gold Cup) Dark bronze15	1.00	7.50
LOUISE—Pale blue yellow blotch10	.75	5.00
BELLE CHINOISE—Early fine yellow10	.75	5.00
KING OF THE BLUES—Count of Nassaus, dark blue10	.75	5.00
QUEEN WILHELMINA—Finest white10	.75	5.00
CAJANUS—Late, deep yellow10	.75	5.00

HOLLAND IRIS

This is an improved Spanish Iris, of greater size, finer colors and blooming several weeks earlier.

	Each	Doz.	100
REMBRANDT—Dark blue, orange splotch10	.75	5.00
FRANS HALS—Falls cream stds light blue10	.75	5.00
HART NIBBRIG—Clear blue10	.75	5.00
ALBERT CUYP—Falls bluish white, falls prim- rose15	1.00	7.50
DAVID TENIERS—Lemon yellow and lavender blue10	.75	5.00
ANTONE MAUVE—Pearl blue10	.75	5.00
DAVID BLES—Blue10	.75	5.00
JOSEF ISRAELS—Light blue and olive10	.75	5.00
PIEULMANN —10	.75	5.00
FILIFOLIA CELESTIAL—Clear sky, blue10	.75	5.00

MIXTURE OF HOLLAND AND SPANISH IRIS

	Doz.	100
ALL COLORS IN MIXTURE75	5.00

GERMAN IRIS

These are all sun-lovers, and delight in a warm, well-drained situation, where the surface-creeping rhizome can get a good baking in summer. They will thrive in almost any soil or situation except a wet one, which causes the rhizomes to decay rapidly. This is the group best known and most commonly cultivated. The flowers are the true fleur-de-lis, and they are well called the "orchids of the garden," for they fairly out-rival the orchids in delicacy of structure and wide range of coloring, including rich yellows, soft blue, intense purples and claret-reds, beautiful bronzes and pure whites, in every conceivable combination.

CULTURE—A dry, sunny location suits them best. In wet places they are likely to decay. They may be planted in early spring, but the most favorable time is during August and September, the earlier the better, as that is their dormant season, after which they make a root-growth, becoming established before winter. Nearly all Irises may be divided and replanted successfully immediately after flowering if the roots are not allowed to become dry.



	Each Doz.	Doz. 100.
ALBERT VICTOR—Soft blue pallida	\$.30	\$ 3.00
CATERINA—Tall massive lavender, veined at throat.....	.35	3.00
ALCAZAR—Lavender violet, velvety purple veined throat...	.75	7.00
CRIMSON KING—Early rich claret purple25	2.00
FAIRY—White delicately bordered soft blue25	2.00
FLORENTINA ALBA—Early sweet scented white (2½ feet)25	2.00
FLAVESCENS—Delicate soft yellow25	2.00
LAVENDER AND OLD LACE—Very fine	2.50	20.00
IRIS KING—Lemon yellow F rich maroon50	
ISOLINE—Lilac pink F purplish old rose60	
INNOCENZA—Pure white, slightly veined at the throat.....	.35	3.00
LORELEY—S light yellow, F ultramarine blue, bordered cream25	2.00
LOHENGRIN—Cattleya-mauve, large flowers35	3.00
MADAME CHEREAU—S white edged blue, F large frilled25	2.00
MITHIAS—S light yellow F wine red narrow border of deep yellow50	5.00
MRS. ALAN GRAY—Delightful lilac40	3.50
MONSIGNOR—S pale unveined violet35	3.50
NIEBELUNGEN—S fawn yellow F violet purple.....	.35	3.00
ORIFLAME—S light blue of great size, falls long dark purple75	7.00
OCHROLEUCA (Orientalis)—Ivory white, orange splotch in throat (6 feet)25	2.00
PALLIDA DALMATICA—Tall pale blue25	2.00
PASADENA—Pure white light yellow at throat25	2.00
PRINCESS VICTORIA LOUISE—S sulphur yellow F rich plum25	2.00
QUEEN OF MAY—A charming pink F purplish lilac.....	.25	2.00
R. C. ROSE—Yellow and lavender, blue and white edge.....	.35	3.00
RHEIN NIXE—S pure white F deep violet blue with white edge35	3.00
WALLHALLA—S light blue F velvety violet purple (2½ feet)25	2.00
VARIEGATED FOLIAGE IRIS—White and green ribbon like25	2.00

SIBERIAN IRIS

(Plant October to March)

The most delicate and elegant of all the small flowered Irises. Narrow grassy foliage, with tall markings, very free flowering, fine for cutting, like moist location in the sun.

ORIENTALIS—Very large rich deep purple (3 feet).....	\$.35 each
O. BLUE KING—Deep purplish blue35 each
O. BUTTERFLY—Porcelain without trace of purple.....	2.50 each
O. EMPEROR—Deep violet blue	2.00 each
O. SANGNINEA—Slightly taller than Blue King, deeper in color50 each
SIBERICA DISTINCTION—S. violet blue F. white and blue colored copper at base.....	.50 each
SNOW QUEEN—S sky blue, F. at right angles a wonderful "China blue"	2.00 each
GEORGE WALLACE—F broad light blue, S darker50 each

IRIS STYLOSA

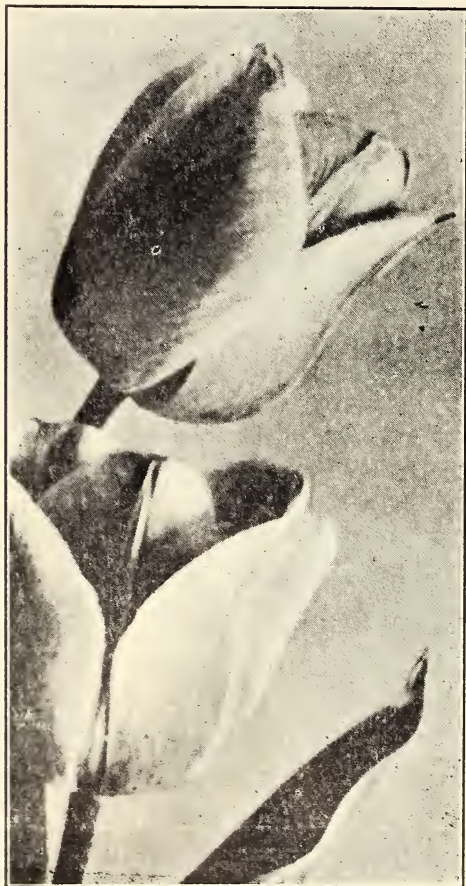
(Midwinter Flowering Iris)

These Iris are incorrectly called by some the Peacock Iris and are short stemmed early blooming varieties.

AUGUSTIFOLIA—Dark blue	\$.25 each
MARGINATA—Blue25 each
JAPANESE BUTTERFLY—Variegated blue50 each

SUSIANA MOURNING IRIS

This is a very beautiful and quaint Persian variety growing about 18 inches tall and blooming in April and May. The large flowers are chocolate light gray veined with a network of chocolate lines. The rhizomes should be set three inches deep and twelve inches apart. Stock very limited this season. Strong roots. **Price—\$1.00 each.**



DARWIN TULIPS

**Plant October-December
Flower April**

Darwins are the most satisfactory of all Tulips. They are stately in appearance, attaining a height of 24 to 30 inches, and producing beautiful globular flowers of heavy texture in a large range of colors. They bloom in April and May and are unsurpassed for bedding and cutting.

Tulips can be planted from October till late in December. They require a moderately rich soil, which should be well drained. If the soil is in poor condition use a little bone meal or well rotted manure. Plant the bulbs six or more inches apart and set the tops three inches below the surface. If the soil is heavy, place a small quantity of sand at the base of each bulb. They will remain in bloom for a longer period if planted in a light, shaded location.

	Each	Doz.	100
CLARA BUTT—Soft salmon rose	\$.10	\$.65	\$ 4.50
DREAM—Beautiful lilac10	.65	4.50
EUROPE—Glowing salmon scarlet shaded rose....	.10	.85	6.00
FEU BRILLIANT—Brilliant scarlet, with blue base10	.85	6.00

	Each	Doz.	100
GLOW—Brilliant vermillion, white and blue base	.10	.85	6.00
GRETCHEN—Soft pink10	.65	4.50
LA TULIPE NOIRE—The nearest to black tulip	.10	.75	5.00
LOVELINESS—Soft carmine rose10	.85	6.00
MAY QUEEN—Soft lilac rose10	.65	4.50
MR. FARCOMBE SANDERS—Fiery rose scarlet	.10	.85	6.00
MRS. KRELAGE—Bright rosy pink, perfect flower10	.85	6.00
NORA WARE—Very fine heliotrope10	.85	6.00
PRIDE OF HAARLEM—Rosy carmine10	.65	4.50
REV. EWBANK—Lavender violet10	.65	4.50
WHISTLER—Rich blood red10	.90	6.50
WM. COPELAND—Bright violet10	1.00	8.00
Mixed Darwin Tulips, a mixture as imported from Holland60	4.00
Special Mixture, mixed by us from the foregoing named varieties75	5.00

DAFFODILS

PLANT OCT.-DEC.—FLOWERS FEB.-MARCH

To briefly explain the words Narcissus and Daffodils, Daffodil is the English name for a large family of plants, and Narcissus is the Latin name, in other words, they are the same thing. However, custom has decreed that they do not mean the same thing, hence the confusion.

The word Narcissus is generally confined to the pure white petaled division like the Poeticus and to the bunch flowered varieties like the paper white. All others are in popular language Daffodils.

We list only the better and the newer varieties. They bloom in March. For outdoor planting, set before December in rich ground four inches below the surface and four to six inches apart.

LARGE TRUMPET DAFFODILS

	Each	Doz.	100
EMPEROR—Fine golden yellow, late	\$.10	\$.75	\$ 5.00
EMPRESS—Bi-Color, late10	.75	5.00
GOLDEN SPUR—Early golden yellow10	.75	5.00
KING ALFRED—Golden, frilled mouth25	2.50	
COMMONDANT—Giant bi-color50	5.00	
FAIRY—Chrome, frilled50	5.00	8.00
GOLDEN BEAUTY—Very early yellow50	5.00	
LORD BALFOUR—Bi-color of great size50	5.00	
VANILLA—Bi-color, fragrant20	1.50	10.00
TRESERVE—Large light yellow50	5.00	
VAN WAVEREN'S GIANT—Large yellow50	5.00	
OLYMPIA—Large primrose yellow50	5.00	

DOUBLE DAFFODILS

ORANGE PHOENIX (Eggs and Bacon)—10	1.00	6.00
SULPHUR PHOENIX—Creamy white10	1.00	6.00
VON SION—Double yellow trumpet10	.75	5.00
ALBA PLENA ODORATA—Gardenia flowered10	1.00	6.00
INCOMPARABLE (Butter and Eggs)10	1.00	6.00

POETICUS-POETAZ TYPES

	Each	Doz.	100
GLITTERS—The yellow poeticus10	1.00	6.00
POETICUS ORANTUS—White cup, red eye.....	.10	.65	4.50
HORACE—Snow white, red eye30	3.00	
KLONDYKE—Yellow, deeper eye15	1.50	10.00
ADMIRATION—Yellow, scarlet cup20	2.00	12.50

NARCISSUS POLYANTHUS

PAPER WHITE GRANDIFLORA, pure white....	.10	.50	3.00
GRAND SOLEIL D'OR—Yellow, orange cup....	.10	1.00	7.50
GRAND MONARQUE—White primrose cup.....	.10	1.00	7.50

FREESIAS

(For delivery until October 1st)

Although the culture of Freesias is simple and easy, there is a drawback in that the bulbs have a habit of going on strike. You may plant a nice young bulb which looks the picture of health, which for a whole twelve months gives no signs of life and then starts to grow as if nothing had happened.

The variety most known is the white Freesia Purity, the one grown at Santa Cruz for commercial purposes. We are offering this season some decided acquisitions of merit, with strong branching stems.

PURITY—Finest and purest variety, large flower and of strong growth	Doz.	100
	\$.30	\$ 2.00

RANUNCULUS

(FLOWER TIME—MARCH-APRIL)

These spring flowering bulbs are unrivaled for lovely form and dazzling colors. The bulbs are miniature dahlia-like roots sometimes called "crow-feet" and should be planted pointing down. Bulbs should be soaked over night before planting one inch in depth and six inches apart in partially shaded location.

DOUBLES (Persian)

	Doz.	100
FIREBALL—Scarlet	\$.75	\$ 6.00
JAUNE SUPREME—Yellow75	6.00
ORANGE BRILLIANT—Orange75	6.00

MIXED RANUNCULUS

	Doz.	100
DOUBLE MIXED, all colors	\$.60	\$ 4.00

AMARYLIS

(PLANT JULY-DECEMBER)

(FLOWER—LATE SUMMER)

	Each	Doz.	100
BELLADONNA MAJOR—The beautiful rose pink, early. Bulbs should not be planted too deep	\$.15	\$ 1.50	\$ 10.00

	Each	Doz.	100
BELLADONNA MINOR—Later than Major, smaller flowers but deeper pink15	1.50	10.00
SPREKELIA FORMOSIANA—The most wond- erful of all the amaryllis family, sometimes called the Mexican Amaryllis. Brilliant scarlet, large flower50	5.00	40.00

CROCUS

(PLANT OCTOBER-DECEMBER)
(FLOWER IN EARLY SPRING)

Crocus are of very easy culture. Beautiful upright bell shaped flowers, with grass like foliage and very early. They are at home if planted in grass plots or lawns and make fine borders and potted plants.

	Doz.	100
Blue and purple shades	\$.25	\$ 1.50
White shades25	1.50
Yellow varieties25	1.50
Striped varieties25	1.50
Choice mixture, well balanced made up of many varieties. Fine for mass planting in your lawn.....	.25	1.50

WATSONIA

Watsonias are similar to gladioli and are in bloom from May on. The spikes grow from three to four feet tall, and bear many stalks of gladioli-like flowers. They thrive best in a sunny location. Plant the bulbs three inches deep and eight inches apart.

	Doz.	100
ARDERNEI—The largest and best white	\$.75	\$ 5.00
MIXED VARIETIES—Shades of pink, lavender and cerise.....	.75	5.00

OXALIS

Pretty plants adapted for borders and massing:

	Doz.	100
GRAND DUCHESS—Pink	\$.30	\$ 2.00
White30	2.00
Yellow30	2.00
Lavender30	2.00
All colors mixed30	2.00

SWEET PEAS

PLANT MORE SWEET PEAS

Sow sweet pea seeds in November and December for early spring flowers. The soil for sweet peas should be rich and deep. Prepare the ground by giving a liberal dressing of well-rotted manure and bone meal. Sow the seed thinly one inch deep, and thin out to six inches apart, as flowers will not be large if too crowded.

SPECIAL MIXTURE—Large	\$.25	package
PERENNIAL FRAGRANT—Double25	package
PERENNIAL NOT FRAGRANT		package
LAVENDER BLUE25	package

THE REGAL LILY

Burbank, the plant wizard, says: "I have raised many lilies but this is the finest one of the whole lily family."



OUR LOCATION is at Watsonville, Calif., 5 miles from the ocean, 20 miles from Santa Cruz, 21 miles from Gilroy, 15 miles from San Juan :- :- :-

ONE HUNDRED MILES FROM SAN FRANCISCO

== AT THE HEAD OF MONTEREY BAY ==

